



abe
a world of opportunity

PROSPECTUS

BELIEVE IN YOUR POTENTIAL



www.abeuk.com

Welcome

ABE has been advancing education in business and entrepreneurship for five decades.

Our qualifications are designed to give you the best chance of achieving your full potential in your chosen career. There is a world of opportunity waiting for you, and ABE is here to help you develop the skills and self-belief to seize that opportunity and succeed.



DEVELOP THE SKILLS AND SELF-BELIEF TO SEIZE OPPORTUNITIES.

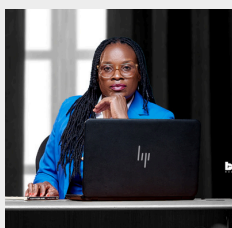
Our qualifications are the outcome of extensive and wide-ranging research, which assessed the skills needed for organisations to thrive in both the short term and the long term. As a result, our programmes develop outstanding business skills along with the ability to be flexible and adapt to diverse business environments. This provides the backdrop to ABE's portfolio.

Whether you dream of becoming an entrepreneur, getting a great job, being promoted to senior management, or you're already in a leadership role and want to enhance your professional skill set, an ABE qualification will help you turn your plans into reality.

What's more, you become part of a global network that believes in using business as a force for good. ABE advocates responsible globalisation and trade which benefits everyone – we call it the ABE Way!

About ABE qualifications

Our Diplomas are management-focused and blend common units with more specialist subject areas, enabling you to develop expertise in particular disciplines as well as a strong understanding of core business management principles. This, together with our qualifications' focus on developing practical workplace skills underpinned with strong theoretical knowledge, is a winning combination for ABE graduates.



Madalo is currently employed as the Energy Desk Manager at Afro-Egypt Engineering Ltd where she oversees fuel management in telecommunication towers.

"Get yourself enrolled today and get your diploma. In no time, you will obtain the best qualifications ever. You will be a hot cake on the market."

Madalo Haji, Malawi



Syed's business supplies frozen food to grocery shops and supermarkets, as well as providing catering services for Asian weddings, conferences and other formal gatherings.

"All my success in my business is because of my ABE qualifications. I could not have built up a strong brand name in five years."

Syed Imran Iqbal, United Kingdom



WHY CHOOSE ABE?

For the very best business qualification

We are *the* sector specialists. Business education is our business. When you choose ABE, you will be joining a programme renowned for developing exceptional business talent. The quotes from our alumni throughout this brochure are a testament to this. ABE graduates are working all over the world in a diverse range of industries and organisations. Many are in top jobs or running their own successful enterprises.

For international recognition

ABE is a multinational company working with a fantastic network of high-quality centres around the world. This means our qualifications are known and respected in multiple countries.

For official recognition

ABE is fully regulated by Ofqual, the British Government's qualifications regulator for England. Ofqual has an outstanding reputation, and we are proud to comply with its exacting standards. All the qualifications in this prospectus carry the Ofqual logo, which provides you with independent proof of their quality and integrity.

In addition to Ofqual, we have recognition by similar respected regulatory authorities in many other countries.

All assessments are marked in the UK to ensure consistent global standard.

For support

As an ABE member, you can access a wealth of resources designed to support your studies and enhance your learning experience. This includes a detailed study guide for every unit, a comprehensive syllabus and examiner reports. We support our colleges with additional high-quality tuition resources to help them deliver teaching to an outstanding standard.

For university progression

ABE qualifications carry academic credits which match the stages of a degree. These credits are widely used by universities, and they can be mapped to provide exemptions against relevant degree programmes so you can top up to a degree quickly and affordably (read more page 6).

For flexibility and affordability

ABE is a not-for-profit organisation and strives to offer a flexible, affordable service. We understand that life is not always straightforward. For this reason, you can study full-time or part-time, take units in any order and over as much or as little time as you need. All our programmes share common units which allow you to explore various areas of business management and choose to specialise if you wish. You don't have to book assessments until you are ready to take them, and you only pay for assessments when you book them.

The Institute of Leadership

Registering for an ABE qualification will also include one year's complimentary studying membership of The Institute of Leadership. This provides a host of benefits that can support your professional development and career trajectory well beyond your programme of study. Find out more here:

www.abeuk.com/leadership

For the ABE Way - more than just a qualification

When you join ABE, you become part of a group of inspirational people from around the world wanting to use business as a force for good. ABE is about a belief in your potential. It's a commitment to be a better version of yourself. It's a sense of pride in your community and a promise to transform lives, creating a more prosperous future for all.

We call this the *#ABEway*.



Roxanne, a stay-at-home mum, achieved a Top Paper Award and chose to study with ABE to restart her career journey.

"I loved the flexibility of the ABE programme for paced learning for individuals who are new to tertiary education as well as accommodating to those with business and family obligations or people like me who haven't studied for years. It makes the transition seamless, as though you've never stopped learning."

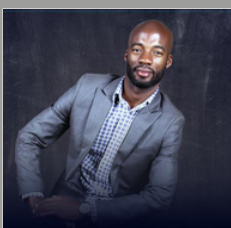
Roxanne Ramdhanee-Maharaj, Trinidad & Tobago

ABE qualification levels

Ofqual regulated qualifications are titled by their level of difficulty as outlined in the table below.

	LEVEL 6	Also at this level: the final year of a Bachelors degree
	LEVEL 5	With this qualification you can get onto the final year of a related Bachelors degree. Also at this level: year two of a Bachelors degree
	LEVEL 4	With this qualification you can get onto the second year of a related Bachelors degree. Also at this level: year one of a Bachelors degree
	LEVEL 3	The grounding you need to help you successfully complete the next ABE academic level. An A-level (UK) is also at this level
	LEVEL 2	Suitable for age 14 plus. Also at this level (in the UK): GCSE

See entry guidelines on the website or talk to your college about the most appropriate level for you to begin your ABE journey.



Evans is a Customer Experience Administrator and also a motivational speaker on business and leadership.

“ABE qualifications are most recognised, highly valued and preferred by employers in many industries and sectors. The knowledge I obtained studying Business Management offers a strong foundation for a career in sales and marketing.”

Evans Moonga, Zambia

Credits and university progression

Regulated qualifications have credits which are recognised and used by many universities and can be transferred to provide exemptions onto similar qualifications.

Credits indicate the size of the qualification and relate to its title. One credit is awarded for every ten hours of learning.

- Award - 1-12 credits requiring up to 120 hours of learning.
- Certificate - 13-36 credits requiring up to 360 hours of learning.
- Diploma - 37 credits or more, requiring more than 360 hours of learning.



If your ultimate dream is to get a degree, you can go all the way with ABE. In addition to our standard progression agreements and credit exemptions, we have an exclusive partnership with the University of Hertfordshire (UH), a leading business-facing university and an exemplar in the sector. This means that on completion of your ABE diplomas, you can progress straight onto the UH BA (Hons) Business Administration online top-up* at a fraction of the usual fee.

This programme is delivered and awarded by UH and facilitated through ABE and ABE-accredited centres. It provides a fast and affordable direct route to a degree course from a leading UK university. Plus, the course is designed to provide flexibility that allows your study to fit around work and other commitments.

See our website for full details of the programme, as well as details of the many other university top-up options that are available to ABE graduates.

*Please note in Trinidad & Tobago and Kenya the University operates directly through centres. Some accredited centres have their own in-house top-up arrangements, so this is one of numerous options open to ABE learners.



May Brany Aung is the Managing Director at Zaw Electric Supplies and a teacher at ConceptX International School. She has successfully completed her ABE Level 6 Diploma and holds a Bachelors degree from the University of Hertfordshire.

“ABE not only equipped me with theoretical understanding but also provided applicable insights for real-world business scenarios, enhancing my interactions with diverse professionals.”

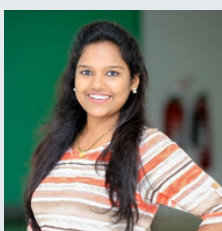
May Brany Aung (Ariana), Myanmar



Gabriel joined ABE in order to further his education and says that the skills and knowledge he gained have helped him to be more efficient and effective in his current role as a Teacher and Journalist.

“Before I joined the ABE, I was not really good at time management and completing tasks before deadlines. ABE has helped me attain those skills, which allowed me to become more efficient and effective at work.”

Gabriel Siaw Antwi, Ghana



Hamsana is a CEO and fashion designer and chose to study with ABE to enhance her managerial skills.

“ABE enhanced my academic and managerial skills in areas such as analytics and strategic thinking, business development, creative problem-solving and decision-making, an entrepreneurial mindset, and highly effective communication and research skills. Through this, I reap the benefit of developing myself as an effective strategic leader...”

Hamsana Madawen, Sri Lanka

A high-angle photograph of a man with dark hair, glasses, and a beard, wearing a dark blue t-shirt and large black headphones. He is sitting at a wooden desk, focused on a silver laptop. His right hand is on the trackpad. To his right, another silver laptop is open, displaying a website with green foliage. A smartphone lies on the desk between the two laptops. In the background, there's a small potted plant and a bag of snacks. The lighting is warm and natural, suggesting an indoor setting with large windows.

**YOUR ABE QUALIFICATION
WILL PROVIDE A FAST AND
AFFORDABLE ROUTE TO A
DEGREE.**

FEEL CONFIDENT IN YOUR ABILITY TO ADAPT TO DIFFERENT ENVIRONMENTS.



Surendra Latchman, an entrepreneur from Guyana, completed his ABE Level 4 Diploma in Business Management. He says that the knowledge gained from the programme is directly applicable to his business operations.

"My academic journey was greatly enriched by the exceptional support and guidance provided by the Nations School of Business and Management. The institution's competent lecturers and effective delivery methods, coupled with the direct and precise study guides from ABE, ensured a comprehensive understanding of the business management curriculum."

Surendra Latchman, Guyana

ABE alumni – a bright future

ABE is proud to say its alumni have been achieving their ambitions for five decades. Many ABE graduates go on to lead organisations or become successful entrepreneurs.

Our alumni are represented in every business sector, including finance, government, healthcare, industry and not-for-profit. Whatever field takes your interest, ABE will give you the tools to help you achieve your professional ambitions.

- ABE alumni are working all over the world; our last survey showed responses from more than 70 countries with over 1,000 different job titles given.
- 97% stated ABE had been relevant/beneficial to their career.

Celebrating success

More important than the statistics are the real-life stories behind them, and we believe in celebrating success. Twice a year, we honour the people who have achieved the highest pass in each unit with our Top Paper Awards, and we encourage ABE alumni to keep in touch and remain part of the ABE global community #ABEway. You can read the words of our Top Paper winners and alumni throughout this brochure. See our website for their full stories, along with many more.



Daisy Poh Yoke Cheng faced setbacks and academic struggles but found a turning point through ABE. Today, she is leading a business called Biz Art Resources.

“During the post-caregiving years, I re-emerged through community projects, special needs education, inclusion work, and strength-based development. Today, I work in partnership with Breakthru Academy, universities, and social innovators to bridge generational and cultural gaps through practical solutions and storytelling.”

Daisy Poh Yoke Cheng, Malaysia



Senior ITSM Analyst Himeshi had graduated with a first-class degree in engineering when she chose ABE to further develop her skillset and help her move into a more senior management position.

“As a data analyst, I was able to utilise the skills in project management to successfully implement new reporting structures in my organisation. Understanding conflict resolution methodologies with ABE also helped me to improve my professional relationships when collaborating with new teams.”

Himeshi Abeysekara, Sri Lanka

ABE Business qualifications

Expertise in business management will enable you to excel in a huge variety of career paths. If you are ambitious, our qualifications will give you the tools to achieve your goals. They offer a winning combination of practical workplace skills underpinned by solid academic knowledge of management theory.

The ABE portfolio has been developed to provide the skill set, foresight and adaptability needed for a business career, now and in the future. From entry level (3 or 4), you can progress up to Level 6, which will hone the ability and knowledge required to work at a senior strategic level.

Entrepreneurialism is embedded throughout the programmes. Regardless of whether you plan to work for yourself, this is a great benefit as employers value staff who can identify opportunities and innovate new ideas. Plus, in a volatile world, having the knowledge to create your own business and the ability to adapt to new circumstances is an invaluable life skill.

In addition, our full Diplomas all carry 120 credits, which means they match the stages of a Bachelors degree and offer clear university progression.



Andre Balgar is a Security Team Leader at Unipet. He valued ABE's supportive and flexible learning environment that helped him apply theory directly to real-world challenges.

"The best thing about studying with ABE has been the way it's helped me grow, not just as a professional, but as a person. The 'Leading Strategic Change' module in particular pushed me to think differently about leadership, especially during times of uncertainty."

Andre Balgar, Trinidad & Tobago

Taylor your journey with specialised streams

The advantage of ABE's HR, Marketing and Leadership streams is that you gain the specialist knowledge to forge a career in these fields, combined with general business management expertise.

Being able to offer the marketing HR, or leadership discipline, alongside a wide-ranging strategic understanding of business management in general, will provide an enviable skill set.

At a less senior level, the broader qualification provides more career options. If you wish, you can take the specialist units from each three streams and gain three additional qualifications.

Leadership

ABE's leadership qualifications are developed in partnership with The Institute of Leadership (IoL), an organisation which has been advancing best practice in leadership since 1947. IoL's world-leading expertise in leadership, combined with ABE's expertise in all aspects of business education, means our qualifications provide unrivalled value, giving you confidence as a leader and the know-how to inspire others to achieve their full potential.

[Find our Leadership qualifications here](#)

Marketing

Marketing provides many interesting and varied career opportunities with roles that can be creative or highly analytical, depending on where your interests lie. It also offers the opportunity to rise to the very highest level of an organisation.

[Find our Marketing qualifications here](#)

Human Resources

HR provides many employment opportunities in a growing sector. In the UK, the HR Magazine reported 42% growth in the decade between 2011 and 2021 and worldwide, it's estimated that there are 2.5 HR professionals needed for every 100 employees.

[Find our HR qualifications here](#)

DEVELOP YOUR CRITICAL ANALYSIS AND PROVIDE BUSINESS SOLUTIONS.

ABE assessments

To ensure you have successfully met the learning outcomes, we provide the most up-to-date and relevant assessments available. Each unit is assessed by an assignment or a timed open-book exam or, in the case of the Level 4 full Diplomas, a traditional timed exam.

These assessments will further develop skills that help you become an invaluable asset in the workplace with a contemporary mindset able to apply knowledge to offer business solutions and critical analysis. They also develop sought-after abilities such as evaluating information, report writing and time management.

Finally, our assessments provide essential preparation for academic progression as they are closely aligned with the type of assessments used by leading universities.



Sneha tells us ABE has opened doors to entry-level management positions, and it has also served as a stepping stone for her career advancement.

“ABE was a turning point in my life. It kick-started my career and provided me with the foundation I needed for my continued education and professional growth.”

Sneha Garibah, Mauritius

ABE Management Portfolio qualifications and units

For more detailed information about ABE qualifications and units, please visit

www.abeuk.com/qualifications

ABE Level 3 Foundation Diplomas (40 credits)

Each qualification is comprised of four units.

Business	Leadership	Entrepreneurship
Business Organisations (10 credits)	Principles of Leadership (10 credits)	Principles of Entrepreneurship and Enterprise (10 credits)
Business Management and Control (10 credits)	Developing Leadership Capability (10 credits)	Business Finance and Financial Reporting (10 credits)
Marketing Essentials (10 credits)	Building Stakeholder Relationships (10 credits)	Innovation in Business (10 credits)
Introduction to Project Management (10 credits)	Leading and Supporting Others to Deliver Results (10 credits)	Operations Management and Information Technology (IT) in Business (10 credits)

ABE Level 3 Foundation Diploma in Business Management (60 credits)

Comprised of six mandatory units.

Business Organisations (10 credits)	Business Management and Control (10 credits)	Principles of Entrepreneurship and Enterprise (10 credits)
Business Finance and Financial Reporting (10 credits)	Principles of Leadership (10 credits)	Developing Leadership Capability (10 credits)

ABE Level 3 Diploma in Business Management (120 credits)

Comprised of twelve mandatory units: the six Foundation Diploma units, PLUS the following six units.

Marketing Essentials (10 credits)	Introduction to Project Management (10 credits)	Operations Management and Information Technology (IT) in Business (10 credits)
Innovation in Business (10 credits)	Building Stakeholder Relationships (10 credits)	Leading and Supporting Others to Deliver Results (10 credits)

ABE Level 4 Foundation Diploma in Business Management (60 credits)

Comprised of four mandatory units.

Dynamic Business Environments (15 credits)	Enterprising Organisations (15 credits)	Employability and Self-development (15 credits)	Finance for Managers (15 credits)
--	---	---	---

ABE Level 4 Diplomas (120 credits)

Comprised of eight units in total, the four mandatory units from the Foundation Diploma, PLUS one of the following blocks of four additional units.

Business Management	Business Management & Human Resources	Business Management & Marketing
Introduction to Entrepreneurship (15 credits)	Introduction to Entrepreneurship (15 credits)	Introduction to Entrepreneurship (15 credits)
Introduction to Quantitative Methods (15 credits)	Introduction to Quantitative Methods (15 credits)	Introduction to Quantitative Methods (15 credits)
Project Management (15 credits)	Project Management (15 credits)	Project Management (15 credits)
Dynamic & Collaborative Teams (15 credits)	Principles of HR (15 credits)	Principles of Marketing Practice (15 credits)

ABE Level 5 Diplomas (120 credits)

Comprised of **six units in total**, four core units PLUS two optional units. **Core units (all streams)**

Managing Agile Organisations and People (20 credits)	Innovation and Business Performance (20 credits)	Effective Financial Management (20 credits)	International Business Economics and Markets (20 credits)
PLUS two optional units (a further 40 credits) from a Specialist Stream			
Business Management	Business Management & Human Resources	Business Management & Marketing	Business Management & Leadership
Operations Management (20 credits)	Human Resource Management (20 credits)	Integrated Marketing Communications (20 credits)	Authentic Leadership (20 credits)
Analytical Decision-making (20 credits)	Employee Engagement (20 credits)	Buyer and Consumer Behaviour (20 credits)	Leading a Safe and Healthy Work Environment (20 credits)
Managing Stakeholder Relationships (20 credits)	The HR Professional (20 credits)	Societal and Social Marketing (20 credits)	Workplace Coaching and Mentoring (20 credits)

ABE Level 6 Diplomas (120 credits)

Comprised of **six units in total**, four core units PLUS two optional units. **Core units (all streams)**

Leading Strategic Change (20 credits)	Business Strategy and Decision-making (20 credits)	Developing International Markets (20 credits)	Business Ethics and Sustainability (20 credits)
PLUS two optional units (a further 40 credits) from a Specialist Stream			
Business Management	Business Management & Human Resources	Business Management & Marketing	
Strategic Stakeholder Relationships (20 credits)	Strategic HRM (20 credits)	Strategic Marketing (20 credits)	
Corporate Finance (20 credits)	Organisational Design, Development and Performance (20 credits)	Strategic Marketing Relationships (20 credits)	
Advanced Project Management (20 credits)	Contemporary Developments in Global HRM (20 credits)	Digital Marketing Strategy (20 credits)	

Discover more qualifications

[ABE Level 2 Award in Employability Skills: Making the Move to Work](#)

[ABE Level 2 Award in Setting Up Your Own Business](#)

[ABE Level 3 Certificate in Business Start-up](#)

[ABE Level 3 Award in Digital Marketing Essentials for Small Businesses](#)

[ABE Level 5 Award in Powerful Leadership Connection](#)

[ABE Level 5 Award in Leadership Self-Awareness](#)

[ABE Level 5 Certificate in Leadership Dynamics](#)

[ABE Level 5 Diploma in Effective Leadership](#)



**IMPRESS EMPLOYERS AND GET
A HEADSTART IN YOUR CAREER.**

More about ABE

ABE is a British exam board which has been at the forefront of developing business education since we were founded in 1973. We have a strong international focus and, as a not-for-profit, our mission is empower people to transform their lives and communities through gaining high-quality business, leadership and entrepreneurial skills. ABE is regulated in the United Kingdom by Ofqual and it is recognised by similar regulatory authorities in many other countries.



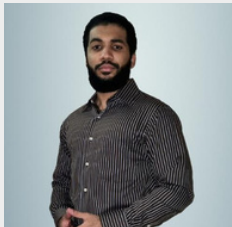
In 2023 ABE became an independent subsidiary of The Institute of Leadership, a charity and membership organisation founded in 1947, dedicated to unlocking leadership potential.

All leadership units are developed with The Institute of Leadership.





GAIN THE ABILITY TO WORK AT A STRATEGIC LEVEL.



Salih's ABE qualification allowed him to pursue a degree in Business Administration and he is now also studying Human Resource Management.

"ABE also emphasised the importance of soft skills such as teamwork, communication, and problem-solving. These skills are essential for success in any business environment."

Salih Mohamed Seif El Mauly, Tanzania



Yin May Tha chose ABE to gain a deeper understanding of the business world and believes it can equip her with the necessary abilities for her future profession and career goals.

"The courses are well-structured while also allowing for student flexibility, which is the best aspect of studying with ABE. Another feature that appeals to me is the variety of paths available."

Yin May Tha, Myanmar



Hannan Akil chose ABE for its structured and internationally recognised curriculum. She aspires to further her studies in the UK and eventually run a successful business.

"The most rewarding aspect of studying ABE is the continuous opportunity to challenge myself and develop strategic thinking. The programme equips me with practical skills that directly apply to real-world scenarios, bridging the gap between theory and action."

Hannan Akil, Kenya

Follow us

 @abequalifications

 @abetalk

 @abe-business-education

 @abebusinesseducation

UK head office

Tel: +44 (0)208 239 2930

Email: info@abeuk.com

www.abeuk.com

